

Message Text

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PAGE 01 RABAT 03140 01 OF 02 081814Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----081820Z 118737 /40

R 081640Z JUN 77
FM AMEMBASSY RABAT
TO USDOC WASHDC
SECSTATE WASHDC 2135
INFO AMCONSUL CASABLANCA
AMCONSUL TANGIER

UNCLAS SECTION 1 OF 2 RABAT 3140

USDOC FOR CAGNE

E.O. 11652: N/A
TAGS: BGEN, XF, MO
SUBJECT: BUSINESS COSTS RABAT, MOROCCO.

REF: STATE A 2149

1. 1. RENT: A) COST: BETWEEN \$4.50 AND \$8.00 PER SQUARE METER PER
MONTH, IN DOWNTOWN

BUILDING.

B) OUT OF CENTER: SLIGHTLY LOWER.

C) SCARCE.

D) WAITING PERIOD: VARIABLE

E) FURNISHINGS: ONLY UNFURNISHED.

2. TELEPHONES: A) AVAILABILITY: DIFFICULT TO IMPOSSIBLE, EXCEPT
IN ONE AREA WHERE NEW DISPATCH CENTER INSTALLED (AGDAL).

B) WAITING PERIOD: VARIABLE.

C) COST OF INSTALLATION: APPROX. \$100 (PLUS POSSIBLE
EXTRAS).

D) COST OF CALLS TO U.S.: \$10.15 FIRST THREE
MINUTES PLUS \$3.40 PER ADDITIONAL MINUTE.

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3. TELEXES: A) AVAILABILITY: SCARCE, AWAITING INSTALLATION OF
NEW LINES.

B) WAITING TIME: VARIABLE.

C) COST OF INSTALLATION: FROM \$100 TO \$150.

D) COST TO SEND TO U.S.: \$0.45/WORD.

4. APPROXIMATE ANNUAL SALAIRES:

- A) \$16,000/26,000 (SALARY MAY BE MORE THAN DOUBLED
BY PERQUISITES, E.G. CAR, HOUSING,
CLUB MEMBERSHIP ETC.)
- B) \$10,000/17,000 " " " "
- C) \$ 8,000/14,600
- D) (1) \$4,500/6,500
(2) \$5,500/7,700
- E) \$1.0 TO \$2 PER HOUR
- F) \$0.45 TO \$0.80 PER HOUR.

5. RECRUITMENT LOCALLY: (B), (D.1) & (F): EASY
(A), (D.2) & (E): POSSIBLE, BUT NOT
ABUNDANT
(C): SCARCE, MAY HAVE TO BE IMPORTED.

6. PERSONAL INCOME TAX:
THERE IS A VARIETY OF DIRECT TAXATION: SALARIES, SALES TAX,
PROPERTY TAX, PROFESSIONAL INCOME TAX, ETC... (RATE:
PROGRESSIVE FROM ZERO TO 36 PERCENT, PLUS GENERAL INCOME TAX
(CONTRIBUTION COMPLEMENTAIRE, ALSO PAYABLE ON TOTAL NET
INCOME FROM ALL SOURCES: RATE: PROGRESSIVE FROM ZERO TO 30 PERCENT
ON PORTION OF NET INCOME OVER DH ONE MILLION (OR U.S. \$222,200)).
- II. 1. TAXIS: AVAILABLE: YES. APPROXIMATE COST: MINIMUM FIFTY
CENTS TO MAX. \$1.20 FOR TRANSPORTATION ACROSS TOWN
(MINI-TAXI). LARGE TAXIS MORE.

2. CAR RENT: A) NUMEROUS RENT-A-CAR AGENCIES AVAILABLE.
EUROPEAN TYPE SMALL CARS. AVERAGE COST PER
DAY: \$9 PLUS MILEAGE. TRUCKS AVAILABLE NOT ON
A DAILY BASIS, BUT ON WEIGHT AND/OR
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- VOLUME. COST COMPUTED BY GOVERNMENT AGENCY ON
BASIS OF A VARIETY OF FACTORS INCLUDING: TYPE
OF MERCHANDISE, PACKAGING (IF ANY), DISTANCE,
TYPE OF ROADS, ETC...
- B) DRIVERS LICENSES: FRENCH AND SPANISH DRIVING
LICENSES ACCEPTED ON BASIS OF RECIPROCITY.
OTHER NATIONALS, MUST OBTAIN INTERNATIONAL
PERMIT.
3. CREDIT CARDS: PRACTICALLY ALL CREDIT CARDS ARE ACCEPTED,
ESPECIALLY IN HOTELS, RENT-A-CAR AGENCIES,
AND LARGE SHOPS. IN GENERAL, CASH IS
PREFERRED ELSEWHERE.
4. TRAVELLERS CHECKS: ACCEPTED EVERYWHERE. BETTER BE EXCHANGED
IN ESTABLISHED COMMERCIAL BANKS TO GET
BETTER RATE.
5. CASH PAYMENTS: LEGALLY, CASH PAYMENTS MUST BE IN DIRHAMS. PAYING
IN FOREIGN CURRENCY IS ILLEGAL.
6. MAXIMUM/MINIMUM AMOUNTS: TRAVELLER MAY BRING UP TO \$5,000

WITHOUT STATEMENT. LARGER AMOUNT MUST BE
DECLARED FOR RETRANSFER WHEN LEAVING COUNTRY.
NO MINIMUM DAILY AMOUNT.

7. CASHING CHECKS: PERSONAL CHECKS CANNOT BE CASHED DIRECTLY,
BUT BANKS WILL ACCEPT FOR COLLECTION.
BETTER BRING TRAVELLERS CHECKS.

III. 1. AIRLINES: ROYAL AIR MAROC

AIR FRANCE

SABENA

K.L.M.

TRANSWORLD AIR LINES (TWA)

SAUDY AIR LINES

TUNIS AIR

AEROFLOT

CZECOSLOVAK AIR LINES

IBERIA

BRITISH CALEDONIAN AIRWAYS

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GIBAIR

MIDDLE EAST AIR LINES, ETC...

2. SHIPPING LINES: COMANAV (MOROCCAN)

NAVIMAR (MOROCCAN)

U.S. LINES: PRUDENTIAL LINES

AMERICAN EXPORT LINES

LYKES BROTHERS LINES

AMERICAN ISBRANTSEN LINES

PRACTICALLY ALL MAJOR EUROPEAN LINES

SERVING WEST AFRICA AND SOUTH AMERICA.

IV. 1. HOTELS:

NAME COST INCLUDING EXTRA ADDRESS TELEX AVAILA.

SINGLE DOUBLE

HILTON \$24 \$36 SOUISSI 31913 YES

RABAT CA: HILTELS

TOUR HASSAN " " AVE. 31914 YES

ANEGAI CA: TOURHASSAN

CHELLAH \$22 \$32 2, RUE 31615 YES

D'IFNI CA: RABACHEL

HOTEL SUITE: \$82/DAY.

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ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W

-----081829Z 118909 /40

R 081640Z JUN 77

FM AMEMBASSY RABAT

TO USDOC WASHDC

SECSTATE WASHDC 2136

INFO AMCONSUL CASABLANCA

AMCONSUL TANGIER

UNCLAS FINAL SECTION 2 OF 2 RABAT 3140

2. NEW HOTELS: NO EXPECTED DURING THE NEXT 6 MONTHS.

3. COST OF RESTAURANTS: BREAKFAST: \$2 TO \$3

LUNCH: \$8 TO \$12

DINNER: \$8 TO \$12

V. 1. HOUSE RENT: COMMISSION TO REAL ESTATE BROKER: ONE MONTH'S RENT.

THREE BEDROOM HOME: \$800 TO 1,100/PER MONTH.

MORE THAN 3 BEDROOM HOME: \$1,000 TO \$2,000 PER

MONTH (MORE FOR LUXURY HOME IN SUBURBS).

THREE BEDROOM APARTMENT: \$400 TO \$550 PER MONTH.

SMALLER THAN THREE BEDROOM APARTMENT: \$200 TO

\$400.

2. RENT DEPOSITS: IN GENERAL, NOT REQUIRED.

3. FURNITURE: NO FURNITURE PROVIDED.

4. AMERICAN SCHOOLS: RABAT AMERICAN SCHOOL (THROUGH GRADE 9) AGDAL (SUBURB OF RABAT).

TUITION COST: GRADE (1-9): \$1,800; KINDERGARTEN \$1,350;

PRE-INDERGARTEN \$900; ONE TIME REGISTRATION FEE \$200.

AMERICAN SCHOOL OF TANGIER AVAILABLE FOR UPPER GRADES (SEE TANGIER RESPONSE FOR DETAILS).

5. SCHOOLING ABROAD: EURPE OR THE UNITED STATES.

VI. 1. T.V.: AVAILABLE YES, COLOR: PARTTIME; ADVERTISING: YES

BUSINESS OFFICE: RADIODIFFUSION TELEVISION MAROCAINE

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1, RUE EL BRIHI, RABAT

COST: N/A

2. RADIO: ADVERTISING: YES

ADDRESS: SAME AS FOR TV; COST: N/A.

3. ENGLISH LANGUAGE BROADCAST: ON RADIO ONLY, ON BROADCASTING

STATION "C" FROM 9 A.M. TO 12 A.M. IN ENGLISH, ON THE

FOLLOWING BANDS:

MEDIUM WAVE: 288 METER BAND (1043 KHZ) - 25 KW

251 METER BAND (1196 KHZ) - 20 KW

327 METER BAND (917 KHZ) -5 KW.

4. ENGLISH LANGUAGE NEWSPAPERS: NONE

VII. 1. AGENTS: AGENTS NOT REQUIRED (NOT PERMITTED FOR MILITARY SALES). IT IS HIGHLY DESIRABLE, HOWEVER, TO NAME AN AGENT ESPECIALLY FOR COMMODITIES REQUIRING "AFTER-SALE" SERVICE. IN SOME LIMITED INSTANCES, GOM REQUIRES A LOCAL REGIONAL OFFICE OR AN AGENT, EVEN ON A TEMPORARY BASIS, BEFORE IT WILL CONSIDER A TENDER.

2. AGENCY AGREEMENTS: NO ESTABLISHED RULE: BASED ON FREE NEGOTIATIONS.

XI. 1. CURRENCY: US\$1 - APPROXIMATELY DH 4.50
DH 1 - APPROXIMATELY US\$0.22

2. INFLATION: ESTIMATED FOR 1976: FROM 12 TO 14 PERCENT.

X. 1. BUSINESS HOURS: STANDARD WORK WEEK: SEE RABAT 202 DATED APRIL 25, 1975.

XI. 1. U.S. BANKS: CITIBANK (MAGHREB) IN CASABLANCA AND RABAT.

XII. 1. OTHER COMMENTS: BACKGROUND NOTES ON MOROCCO: SEPTEMBER

1976. FACTSHEET FOR U.S. BUSINESS
REPRESENTATIVES IN MOROCCO NOVEMBER
1976, POUCHED.ANDERSON

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
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